



OFFICE MARKET OVERVIEW

KATE HUNT, Senior Research Analyst

Atlanta's office market is currently marked by strong leasing activity alongside elevated vacancy rates. In Q3 2024, leasing activity reached 1.7 million SF, indicating robust demand. However, the vacancy rate stands at 24.5%, as companies reassess their real estate needs and downsize their office spaces, a trend driven by major corporations adapting to evolving work models. This shift has resulted in increased direct and sublet vacancies. Despite these challenges, the market is adapting, with 1.6 million SF currently under construction and stable asking rents averaging \$29.57 PSF. Moving forward, Atlanta's office market will likely continue navigating this complex landscape, balancing strong leasing activity with the need for landlords to address surplus space.

MARKET INDICATORS	02.2024	00.0004	04 2024	04.0000	02.2022
MARKET INDICATORS	Q3 2024	Q2 2024	Q1 2024	Q4 2023	Q3 2023
▼ 12 Mo. Net Absorption SF	(2,162,679)	(2,067,668)	(3,029,047)	(2,524,369)	(1,751,575)
▲ Vacancy Rate	24.5%	24.2%	23.6%	21.2%	20.8%
Avg Asking Rate PSF	\$29.57	\$29.88	\$29.90	\$30.92	\$30.54
▲ Sale Price PSF	\$143.00	\$138.00	\$144.00	\$146.00	\$161.00
▲ Cap Rate	8.63%	8.60%	8.52%	8.46%	8.33%
▼ Under Construction SF	1,554,905	2,151,326	2,034,913	2,501,859	2,633,281
▼ Inventory SF	187,875,113	188,062,785	190,498,864	220,535,837	225,744,093

NET ABSORPTION, NET DELIVERIES, & VACANCY



UNDER CONSTRUCTION

7,000,000 6,000,000 4,000,000 2,000,000 1,000,000	8,000,000											
5,000,000 4,000,000 3,000,000 2,000,000	7,000,000											
4,000,000 3,000,000 2,000,000	6,000,000											
3,000,000	5,000,000											
2,000,000	4,000,000											
1,000,000	3,000,000											
	2,000,000											_
	1,000,000											
	0	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024

TOP SALE TRANSACTIONS BY SF	SIZE	SALE PRICE	BUYER / SELLER	BUILDING CLASS
1170 Peachtree Street Atlanta, GA	523,071 SF	\$83,250,000 \$159.16 PSF	Town Lane Manulife US Real Estate	Class A
680 Murphy Avenue - 1000* Atlanta, GA	173,600 SF	\$24,263,670 \$139.77 PSF	Atrium Health Carter, USA	Class A
12 Executive Park Drive NE Atlanta, GA	129,825 SF	\$17,610,320 \$135.65 PSF	Emory University Office Properties Income Trust	Class A

*Part of a Portfolio Sale

TOP LEASE TRANSACTIONS BY SF	SIZE	LANDLORD	TENANT	TENANT INDUSTRY	
3560 Lenox Road NE Atlanta, GA	104,440 SF	Highwoods	Morris, Manning & Martin LLP	Legal Services	
303 Peachtree Center Avenue Atlanta, GA	104,100 SF	Truist	Truist	Financial Services	
3438 Peachtree Road Atlanta, GA	82,131 SF	Manulife US Real Estate Investment Trust	CoStar Group, Inc.	Information Services	



The information and details contained herein have been obtained from third-party sources believed to be reliable, however, Lee & Associates has not independently verified its accuracy. Lee & Associates makes no representations, guarantees, or express or implied warranties of any kind regarding the accuracy or completeness of the information and details provided herein, including but not limited to, the implied warranty of suitability and fitness for a particular purpose. Interested parties should perform their own due diligence regarding the accuracy of the information.

The information provided herein, including any sale or lease terms, is being provided subject to errors, omissions, changes of price or conditions, prior sale or lease, and withdrawal without notice. Third-party data sources: CoStar Group, Inc., The Economist, U.S. Bureau of Economic Analysis, U.S. Bureau of Labor Statistics, Congressional Budget Office, European Central Bank, GlobeSt.com, CoStar Property, and Lee & Associates Proprietary Data. ©

© Copyright 2024 Lee & Associates all rights reserved. Third-party Image sources: sorbis/shutterstock.com, shutterstock.com, pixabay.com, istock.com